



Scott S. Cowen
President of the University

April 30, 2007

To Whom It May Concern:

On behalf of Tulane University, I am writing in support of the two pending Louisiana Legislative bills (SB 17/Murray and HB 155/Arnold) for Broadway South. This cultural-based initiative offers Louisiana an opportunity to capitalize on the benefits of federal tax incentives which, when coupled with the proposed state tax incentives, will create an environment ripe for economic development surrounding the live performing arts.

Broadway South capitalizes on Louisiana's tremendous cultural allure, and introduces exposure to the live performing arts that has heretofore been limited or wholly unavailable. Broadway South will bring jobs, tourism and revenues to the state, and it will also be an asset to our population - especially all of our students, who so critically need exposure to the arts as part of a well-rounded education.

Broadway South deserves support as a timely and inventive initiative which enhances economic development incentives that are presently unique to our state post-Katrina. We give Broadway South our unequivocal support and encourage you to do the same.

Sincerely,

A handwritten signature in black ink that reads 'Scott S. Cowen'.

Scott S. Cowen